

# Next Education: Creating a Brighter Tomorrow for Today's Students

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Education is the key that allows nations to unlock their human potential. In recent times, digital learning has become a buzzword in the education sector. With the advent of new technologies, on-demand digital learning has been on the rise. Way back in 2007, when technology had a limited role to play in the education sector, Next Education entered the realm of e-learning to provide technology-based solutions. "India has a large private sector segment unlike countries where education is government controlled. A few years back we saw a huge opportunity to impact the market for the greater good and decided to tap it," says Beas Dev Ralhan, Co-Founder & CEO, Next Education.

## The Vision

Next Education came into existence with the mission to provide in-house, end-to-end service and transform the education sector in India. Today, the company provides technology-based solutions ranging from Teaching Aids to Self-learning Modules and from Platform Services to Hands-on Learning. Over the years, Next Education created ground-breaking products that transformed the lives of 6 million+ students studying in Next Education's 6,000+ partner schools. The comprehensive range of products and services designed for the K-12 segment in India has successfully bridged the student-teacher gap.

## The Challenge

Among the several challenges that Next Education faced as a startup, developing audio-visual content and training people were the major ones. The company's innovative solution offerings and persistent work culture helped it grow over the years.

## The Evolution and Offerings

Apart from digital classroom hardware and content, the TeachNext ecosystem includes rich features from planning a class to assessing students effectively. Next Education has a wide range of products. 'Next Lab' focuses on hands-on learning and helps students develop deep insights into various Mathematical, Scientific, STEM concepts and the English language by virtual activities and real-life application of ideas. Next Education's 'TeachNext', a digital learning ecosystem, makes the end-to-end process of teaching and learning more engaging and easy.

Next Education also provides a unique platform service called NextERP, which is an automated school management system that integrates all processes, departments and functions of a school by consolidating information on a central server. It helps schools automate various critical operations like admissions, attendance, fee management, parent-teacher-student communication, logistics, payroll and examinations. Next Education also provides training programs for teachers, students, parents and principals of schools across various boards under NextDeeksha. The company is

empanelled with CBSE to conduct capacity-building programs that are mandatory under the CBSE affiliation. All these programs are designed, crafted, mentored and conducted by leading academicians of the country.

Next Education has further expanded its wings by creating its own set of books from Preprimary to Level 5, well-integrated with powerful teaching aids.

Next Education complements its range of innovative solutions with one year training courses for educators to help them deliver lectures effectively. The company has witnessed an overwhelming response from the educators, successfully partnered with 6,000+ schools and has been adding 1,000+ schools every year.

### **The Future**

Today Next Education is trying to deal with the challenge of convincing the teaching-learning community to adopt technology in education more effectively. Next Education's conferences and workshops not only aim at creating better teachers but changing minds.

The journey so far for Next Education has been incredible. Next Education has always believed in building long-standing relationships and earning the trust and respect of its partners. That's why institutions associated with Next Education enjoy the option of paying their dues over a period of five years (under the 5-year EMI model). This is yet another way of saying, "thank you for associating with us; we promise to deliver the best at all times."

Next Education plans to add more products to provide institutions/people with wider range of choices. The company today gears up to diversify its solution offerings. With a team of over 1400 professionals, the Hyderabad-headquartered company has offices in Kochi, Pune and Delhi. Next Education is looking forward to partnering with all stakeholders in the school ecosystem –½ administrators, principals, teachers, students and parents.

### **Panel**

#### **Offices:**

Hyderabad, Kochi, Pune and Delhi

Notable Partner Schools: Jain International Residential School, Bangalore; Central Academy, Nagpur; St. Mary's School, Mumbai; Don Bosco, Park Circus, Kolkata

#### **Awards:**

1. Next Education has been ranked among the '25 Best E-Learning Companies' at the Global E-Learning Awards conducted by World Education Congress.
2. Maths Lab from Next Education India Pvt. Ltd. has recently won 'Corporate-Innovation in Teaching Pedagogy' Award in World Education Summit in April 2013.

### **Key Management**

Beas Dev Ralhan, Co-Founder & CEO

Beas is an entrepreneur and investor with a passion towards business ideas where technology can impact overall value proposition for stakeholders.

#### **Source:**

[http://www.siliconindia.com/magazine-articles-in/Next\\_Education\\_Creating\\_a\\_Brighter\\_Tomorrow\\_for\\_Todays\\_Students-PGRJ58350689.html](http://www.siliconindia.com/magazine-articles-in/Next_Education_Creating_a_Brighter_Tomorrow_for_Todays_Students-PGRJ58350689.html)